

**FREE ADMISSION FOR YOUTH 17 AND UNDER
ANNOUNCED BY CLYFFORD STILL MUSEUM**

Museum celebrates with free ice cream on the last Friday before school starts



Denver, CO—Dean Sobel, director of the Clyfford Still Museum, announced today that the Clyfford Still Museum (CSM) will now offer **free general admission for all youth 17 and under**. Sobel also announced that the Museum's free Friday evenings—during which all guests receive free admission 5–8 p.m.—have been extended through the end of 2015 by popular demand. These efforts towards greater accessibility are supported in part by Denver's [Scientific and Cultural Facilities District](#) (SCFD). To celebrate with the community, the Museum will serve **free ice cream 1–3 p.m. Friday, August 21, in the Museum's forecourt** (1250 Bannock Street, while supplies last). Admission to the Museum will also be free for all guests throughout the day, 10 a.m.–8 p.m.

CSM is already offering all of its educational and public programs at no charge this year, and its [inStill Gallery Experiences](#) for schools—an education program for grades four through 12 offered at no cost to all schools—enters its fourth semester this fall. The Museum first began offering free admission to school-age youth in the fall of 2014, when it granted free admission to Denver Public Schools students as an inaugural cultural partner of the MY Denver Card program. The Museum's MY Denver Card benefits will continue this school year; adult guardians will also receive free admission when accompanying youth cardholders.

“Like the efforts preceding it, this new initiative is designed to make the most impactful moments at the Museum more accessible and more meaningful,” said **Dean Sobel**, who announced the news this morning on the Museum's website. “We hope the results surprise and delight everyone in our community to whom we owe our proud participation in Denver's vibrant civic and cultural dialogue.”

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Friday has become the Museum's busiest day of the week since Friday evenings became free on January 30. While free Friday evenings will continue through at least the end of the year, the Museum will close at 5 p.m. on Friday, October 16, and Friday, December 18, for Museum events.

The Museum offers more than one hundred hours of free general admission annually, provided in recognition of taxpayer support for the Scientific and Cultural Facilities District (SCFD) and because of a deep commitment to broad access to the Museum's exhibitions and programs. Through October 30, the Museum will continue to be free all day for all guests on the final Friday of each month, 10 a.m.–8 p.m. Visitor hours, admission prices, group tickets, tour information, and more is available at clyffordstillmuseum.org/info.

The Museum's flagship education program for schools, [inStill Gallery Experiences](#), has now welcomed more than 3,300 participants since the program's inception in the spring of 2014. inStill's thematically integrated, immersive museum visits for students in grades four through 12 are designed to build relevant 21st century skills like critical thinking, problem solving, and communication. inStill Gallery Experiences are extended free of cost to all schools, regardless of school type, with bus funds also available.

[Repeat/Recreate: Clyfford Still's "Replicas,"](#) featuring works of art by Clyfford Still from some of the world's most renowned collections—including the Metropolitan Museum of Art, Museum of Modern Art, Detroit Institute of Arts, Hirshhorn Museum and Sculpture Garden, and Smithsonian American Art Museum—opens September 18.

ABOUT THE CLYFFORD STILL MUSEUM

The Clyfford Still Museum opened in November of 2011 to promote public and scholarly understanding of the life and work of Clyfford Still (1904–80). Considered one of the most important painters of the twentieth century, Still was among the first generation of Abstract Expressionist artists who developed a new, powerful approach to painting in the years following World War II. In addition to approximately 9,000 square feet of exhibition space devoted solely to the artist's work, the Museum also houses the Clyfford Still Museum Archives and the Clyfford Still Museum Research Center. The *Los Angeles Times* calls the Museum "a marvelous model for what a single-artist museum can be;" *Smithsonian Magazine* describes the Museum as "among the best art museum experiences anywhere." The Museum was designed by Allied Works Architecture, which received the 2013 Design Award, 2012 Honor Award, and 2012 Craftsmanship Award from regional chapters of the American Institute of Architects for the project.

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