Who's Calling It May The O?

By SOPHIE H AND MICHAEL

The pressure in the s Downtown Brooklyn co erans recalled. There y and calls to make and the ith the murmur of peo Some crew member commissions, competed ising prospects, for the h ple most likely to be an ey sea.

“Was sort of like Giengarry Glen Ross,” said Don Jolly, who worked at the call center in 2015, invoking the name of Da vid Mamet’s drama about cutthroat real estate salesmen.

But these salespeople weren’t hawking vacant land, penny stocks or replacement windows. They were selling memberships to a premium cultural institution: the Brook...