

KICKASS 20-HOUR PACK

MARKETING & SALES STRATEGY | DESIGN | COACHING | HOTLINE CALLS : \$2200

Ready to skyrocket your revenue and reach? The Kickass 20-Hour Package is here to wrangle in your marketing and sales strategies and get you to market quickly with your branding locked and loaded. With this package, you're adding to your team an industry veteran with 30+ years of experience in strategy, PR, communications, sales, creative direction, and design for print and digital - and the icing on the cake is hotline access when you need it most. Consider me your Chief Marketing Officer (CMO) concierge in the wings, ready to parachute in when you need me to help you kickass.

BENEFITS OF A KICKASS PACKAGE

- **DISCOUNTED RATE:** 20-hour packs are purchased 100% upfront and therefore receive a discount rate of \$110/hour. Regular rate \$125.
- **PRIORITY ACCESS:** Easy-to-book consultation calls on my client calendar and projects are given priority.
- **FLEXIBILITY WITH FOCUS:** You've got 90 days from date of purchase to spend your hours on your terms. Momentum and rhythm are important for effective marketing and sales consulting. In addition, I promote clients getting to market quickly with strategies, but understand running and building a business is a balance.
- **EASY TO CONNECT:** Access to Kickass client calendar to book a call in one click. And, the ability to call or text me for a quickie question or emergency.
- **SOS HOTLINE:** Need to brainstorm on the fly or solve a marketing emergency? I'm just an email, text or call away.
- **ESTIMATES:** Hours being spent on marketing or design services for a project, the client receives an estimate on hours needed prior to start of project.
- **TOTAL TRANSPARENCY:** Package invoices are live active links that are regularly updated with completed hours, so the client has a record for their files and is always aware of the balance of their package and how hours are being spent.
- **BONUS:** Clients with current packages receive a 20% discount off of private 1-on-1 Kickass specialty workshops.
- **BONUS:** Free or discounted access to Kickass Group Classes or Workshops coming in 2025

Disclaimer: 20-hour packs do not cover hard costs like print or swag - all of that is bid separately and invoiced separately as agreed to by the client in advance of ordering. No cash value and non-transferrable. No refunds. Hours not used within 90-days expire unless otherwise negotiated with Kickass Marketing and Creative in advance.

KICKASS MARKETING PLAN PACKAGE RATES AND PAYMENTS

This agreement (the "Agreement") is effective as of **the date signed below** (the "Effective Date") between **Kickass Marketing and Creative, LLC (KMC)** – 290 W. 12th Ave., Unit 202, Denver, CO 80204 and the client printed and signed below (hereafter "Client") contracts to agree to rates.

STANDARD




- ★ Kickass Marketing 20-Hour Packages are paid in advance at a discounted rate and are flat rates and include tax.
- ★ KMC invoices are sent via a secure Quickbooks business account and can be paid for by major credit/debit cards/bank transfer. Payment by check made payable to Kickass Marketing and Creative is accepted. Start of project will be delayed if there is a hold on any check or credit card processing.
- ★ Invoices must be paid by the due date. Any invoices more than 15 days overdue are subject to a late fee or rate.

TIMELINE AND DEADLINES

- ★ KMC and client agree to all project timelines. Adjustments may be made during the process with approval of all parties. Unexpected delays caused by client or any third party on behalf of the client and not approved by Kickass Marketing and Creative may result in additional charges.
- ★ Refunds are on a case by case basis and at the discretion of KMC and may be subject to fees.

CONTENT/ART/IDEA OWNERSHIP

- ★ Before you are a client and have paid my fee - All strategy, content, or design ideas pitched to the client are the property of Kickass Marketing and Creative and may not be used without the consent of Kickass Marketing and Creative.
- ★ All contracted content, strategy, and/or artwork is property of Kickass Marketing and Creative until completion of the project and final payment is received. At that time, Kickass Marketing and Creative transfers all rites to copy and/or art to the client. Written consent available upon request.
- ★ Client must own, or have written permission to use all provided copy/art to Kickass Marketing and Creative. Client assumes responsibility for the provided content. Kickass Marketing and Creative will not be held responsible for materials provided. In return, Kickass Marketing and Creative will provide original or properly sourced/credited/licensed copy and/or art to the client.

CLIENT BUSINESS NAME:	WEBSITE URL:	
CLIENT NAME: 	CLIENT SIGNATURE & DATE: 	
KICKASS MARKETING & CREATIVE SIGNATURE AND DATE:	